

BOARD OF HIGHER EDUCATION

April 30, 2013
9 a.m.

Bunker Hill Community College
Health and Wellness Center Gymnasium
250 Rutherford Avenue
Charlestown, Massachusetts

Minutes

A meeting of the Board of Higher Education (BHE) was held at Bunker Hill Community College (BHCC) in Charlestown, Massachusetts.

The following Board members were present:

Charles Desmond, Chair
Louis Ricciardi, Vice Chair
Saeyun Lee, Designee for Secretary Malone
David Barron
Gianni Falzone
C. Bernard Fulp
Nancy Hoffman
Tina Sbrega
Henry Thomas
Paul Toner
David Chapin, Segmental Advisor, Quinsigamond Community College

The following Board members were absent:

Dani Monroe
Keith Peden
Fernando Reimers
Nathan Gregoire, Segmental Advisor, Fitchburg State University

I. **CALL TO ORDER**

Chair Desmond called the meeting to order at 9:12 a.m. and invited President Fifield to offer remarks.

II. **WELCOME**

List of Documents Submitted by the President of Bunker Hill Community College:
Bunker Hill Community College Magazine.

BHCC President Mary Fifield welcomed the BHE to campus. She remarked on her upcoming retirement from BHCC and BHCC's enrollment growth and also showed a video prepared by the Boston Business Journal; BHCC was named to the Boston Business Journal's list of Largest Community Colleges. She highlighted the college's Learn and Earn Program which enables students to partner with various companies through internships, earning pay and receiving a professional mentor. The college also offers students flexibility by offering midnight classes and on-line courses. It also has a cooperative program with Brigham and Women's Hospital. President Fifield thanked the

Board of Higher Education, BHE Chair Desmond, Commissioner Freeland, former BHCC Board Chair Jeanne-Marie Boylan, and current BHCC Board Chair Marita Rivero for their work and advocacy on behalf of BHCC and public higher education.

At this time, Chair Desmond presented President Fifield with a citation for her years of service at BHCC. Presidents Messner and Asquino then presented President Fifield with a chair as a retirement gift from her colleagues in the Community College Council of Presidents.

III. ACCEPTANCE OF MINUTES

Chair Desmond then brought forth a motion to accept the minutes of the March 12, 2013, BHE meeting. The motion was seconded and the minutes were approved unanimously by all board members present.

IV. CHAIRMAN'S REMARKS

Chair Desmond asked the BHE members to introduce themselves. After these introductions, Chair Desmond delivered his remarks. In his remarks, he invited board members to join in the ceremony on May 2nd at 12:00 p.m. at the Massachusetts State House honoring the "29 Who Shine" – one student from each of our 29 public higher education campuses who through their academic achievements and civic engagement embody the mission of public higher education in the Commonwealth. He also noted that, this year, faculty and staff mentors of our students will also be honored at a luncheon sponsored by the Massachusetts Teachers Association. He extended special thanks to MTA President and BHE member Paul Toner for sponsoring this event.

Chair Desmond also noted that commencement season is upon us and he asked each BHE member to consider attending a commencement, representing the BHE as each school celebrates the achievements of its talented graduates.

He next touched upon the progress being made through the College Access Challenge Grant which is supporting an agreement just signed by Mount Wachusett Community College and Leominster High School (LHS) to assist students through math interventions. This initiative is designed to increase the career and college readiness of students in the LHS graduation class of 2014.

Chair Desmond, in closing, reminded BHE members about the final full BHE meeting which is scheduled for June 18th at Middlesex Community College in Bedford and the committee meetings which will precede that board meeting on Tuesday, June 11th.

He also brought to the Board's attention a request which is forthcoming for their attendance at a special BHE meeting in mid-May pertaining to the presidential search at Roxbury Community College. He asked BHE members to do their best to attend this meeting once it is scheduled.

V. COMMISSIONER'S REMARKS

Commissioner Freeland congratulated President Fifield on her tenure at BHCC and noted the Health & Wellness facility as being first rate and important to students. He acknowledged the presidents who were present but who would not be addressing the Board: Cape Cod Community College President John Cox and Roxbury Community College Interim President Linda Turner. He then introduced two new DHE staff

members: Dr. Carlos Santiago, Senior Deputy Commissioner for Academic Affairs, and Jennifer Perkins, Director of the Office of Trustee Relations, and noted the new DHE office space at 11 Beacon Street, Boston. He then highlighted several points on today's agenda including the consideration of the appointment of Dr. Eddinger, the approval of Western Governors University programs, and the presentation on residence halls at Mount Wachusett Community College by President Daniel Asquino.

Commissioner Freeland discussed the status of the FY14 Budget which is now in the Senate. He noted that the House Ways and Means Budget provides funding for all three segments, but added that workforce development is not included in that funding. He expressed the hope that the Senate Budget will correct that.

In terms of the Vision Project, Commissioner Freeland noted that a model of learning outcomes assessment was recently pilot-tested and the AMCOA conference will take place tomorrow. On the PARCC front, he noted that the definition of college and career readiness was approved at the last board meeting. He said that the next step will be the performance level descriptors (PLD). He also noted criticism recently expressed by the Republican National Committee of the Common Core State Standards on the basis that they are federalizing academic standards.

Commissioner Freeland concluded his comments by encouraging BHE members to be in touch with DHE Assistant Commissioner Nate Mackinnon if they are able to and would like to attend any of the upcoming commencements.

VI. SECRETARY OF EDUCATION'S REMARKS

List of Documents Submitted by the Secretary of Education:

None submitted.

Dr. Lee thanked President Fifield and the BHCC family for welcoming the BHE to campus. She congratulated President Fifield on her upcoming retirement and thanked her for her services. In light of the extraordinary events of the last two weeks, referring to the events surrounding the Boston Marathon, Dr. Lee thanked the campuses for the care and attention they paid to parents and students. Regarding the FY14 Budget, Dr. Lee noted that the Senate Budget will be released in mid-May followed by amendments. She also thanked the campuses who have welcomed Secretary Malone as he visits each one. He has been especially gratified to speak with students and hear their concerns and challenges. Regarding PARCC and the PLDs, Dr. Lee noted that the public comment period ends on May 8th and she urged Board members and the public to provide feedback. Dr. Lee concluded her remarks with an administrative request, noting that Secretary Malone's office will be asking all three education agencies for a list of authorities that have been delegated to their respective Commissioners. Chair Desmond confirmed that the requested information would be provided.

VII. REPORTS FROM PRESIDENTS

A. Community College Presidents' Report - President William Messner, Holyoke Community College

List of Documents Submitted by President Messner:

None submitted.

President Messner delivered remarks on behalf of the Community College Council of Presidents. He offered congratulations to Dr. Pam Eddinger and welcomed Jennifer

Perkins and Carlos Santiago to the DHE. He noted that the community colleges are implementing the \$20 million Department of Labor Grant. He noted that they have also held a series of statewide meetings at which the colleges have been sharing their experiences in implementing the grant and drawing on the experiences of people around the country in connecting the workforce arena with higher education. The second round of funding is coming.

President Messner thanked the State House leadership for the Ways and Means Budget's \$20 million increase for community college operating support and support of collective bargaining, which will be a big help. He noted that the \$20 million will have a differing impact on each of the community colleges. All 15 community college Presidents and boards lined up behind the budget and committed to not increasing fees this upcoming year. He noted that the funding formula needs to be revisited this summer and modified on the performance end. He also noted that the impact of scale, which lead to wide disparity in funding, needs to be discussed as well.

B. State University Presidents' Report – Provost and Vice President for Academic Affairs Charlie Cullum, Worcester State University

List of Documents Submitted by Provost Cullum:

None submitted.

Provost Cullum offered remarks on behalf of President Dobbelle. He first paid tribute on behalf of Salem State University President Patricia Meservey and the State University Presidents to 2009 Salem State University graduate Officer Sean Collier whose life was lost in the tragic events surrounding the 2013 Boston Marathon. He noted that the Tsongas Scholars ceremony was recently postponed due to those same tragic events and will take place at a later date. He extended thanks to House Speaker DeLeo, House Committee on Ways and Means Chair Dempsey, and Joint Committee on Higher Education Co-chair Sannicandro for making public higher education a priority. He also noted that the \$50 million increase in campus line items is a step towards a 50/50 split between students and the Commonwealth.

Chair Desmond asked the Board if anyone had any questions or comments and Mr. Ricciardi shared that Bill and Denise Richards, parents of Martin Richards who was a victim of the tragic events at the Boston Marathon, are graduates of Bridgewater State University. Bridgewater State University students sent a card to the Richards expressing their sympathy and support.

VIII. REPORT FROM STUDENT ADVISORY COUNCIL

List of Documents Submitted by Mr. Gianni Falzone:

None submitted.

Mr. Falzone provided an update from the Student Advisory Council (SAC). He noted that the SAC is preparing for next year and for the selection of the next student Board of Higher Education member. The SAC is also exploring web conferencing for future meetings in order to optimize attendance.

Chair Desmond thanked the students for voicing their support during the budget process.

IX. MOTIONS

A. Board of Higher Education

List of Documents Used:

BHE Motion 13-02

Chair Desmond invited Bunker Hill Community College Board Chair Marita Rivera, former BHCC Board Chair and Search Committee Chair Jeanne Marie Boylan, and Dr. Pam Eddinger to address the BHE. He noted that BHCC First Vice Chair Denise Bruno Matthews and BHCC Member Antoine Junior Melay were also in attendance.

Ms. Boylan described the presidential selection process which was the first to take place after the new presidential search guidelines were announced in October 2012. BHCC Chair Rivera described the pool of candidates and the qualifications sought by the committee, which included a commitment to data driven work in the area of student success; a commitment to financial work and to partnerships with the business community; and an understanding of and appreciation for the baseline of work already in progress in these and other areas. Chair Rivera concluded by presenting Dr. Eddinger as the unanimously chosen candidate for the presidency of BHCC.

Chair Desmond invited Dr. Eddinger to address the BHE. Dr. Eddinger thanked President Fifield for her work and provided a brief background of her professional career and how she came to apply for the presidency of BHCC. She noted that she is committed to community colleges, respects the partnership between President Fifield and former BHCC Chair Boylan, and will build on the programs that have already been established at BHCC. Dr. Eddinger noted that she appreciates the faculty-driven, student-focused culture at BHCC.

Chair Desmond invited members of the BHE to pose questions to Dr. Eddinger. Questions posed to Dr. Eddinger focused on the challenges facing community colleges as they work to deliver on their missions, and on the levers Dr. Eddinger would engage to move the needle of success at BHCC. Dr. Eddinger responded to all questions, emphasizing the need to increase access and discussing the elements important to student success.

Chair Desmond then brought forth the following motion. The motion was seconded and passed unanimously.

BHE 13-02 BUNKER HILL COMMUNITY COLLEGE PRESIDENTIAL APPOINTMENT

MOVED: The Board of Higher Education hereby approves the April 22, 2013 recommendation of the Bunker Hill Community College Board of Trustees to appoint Pam Y. Eddinger as President and Chief Executive Officer of Bunker Hill Community College. Such appointment is effective July 1, 2013, is subject to the successful completion of a State Police background check and is subject to and in accordance with the attached terms and conditions of appointment.

Authority: Massachusetts General Laws Chapter 15A, Sections 9(q) and 21

Contact: Constantia T. Papanikolaou, General Counsel

Chair Desmond then turned to Dr. Hoffman, Chair of the Academic Affairs Committee (AAC), for an account of the activities of the AAC meeting.

B. Academic Affairs

List of Documents Used:

AAC Motions 13-22 through 13-31

Dr. Hoffman reviewed the activities of the Academic Affairs Committee (AAC) meeting. She then brought forth the following motions on a consent agenda and provided time for discussion. The discussion centered on the Task Force on For-profit Institution Oversight and On-line Learning and the BHE's goal to protect consumer interest without stifling the technological shift in delivery that is taking place. In addition, Board members discussed the Western Governors University proposal and the assessment of competency-based learning.

The motion was then seconded and passed unanimously.

AAC 13-31 CONSENT AGENDA

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

- AAC 13-22 Springfield Technical Community College
Associate in Science in Architecture and Building
Technologies
- AAC 13-23 University of Massachusetts Lowell
Master of Science and Doctor of Philosophy in
Pharmaceutical Sciences
- AAC 13-24 Bard College
Undergraduate Diploma
- AAC 13-25 Bay Path College
Master of Science in Cybersecurity Management
- AAC 13-26 Endicott College
Bachelor of Fine Arts in Art Therapy Bachelor of Science
in Applied Mathematics and Bachelor of Science in
Mathematics
- AAC 13-27 Gordon College
Educational Specialist in the following areas: English as a
Second Language; Math Specialist; Reading Specialist
and Educational Leadership; and Master of Music
Education
- AAC 13-28 MGH Institute of Health
Doctor of Occupational Therapy
- AAC 13-29 School of the Museum of Fine Arts
Bachelor of Fine Arts in Studio Art, Master of Fine Arts in

Studio Art and Honorary Doctorate of Fine Arts

AAC 13-30 Western Governors University
Bachelor of Arts in Interdisciplinary Studies (K-8); Bachelor of Arts in Mathematics (5-9); Bachelor of Arts in Mathematics (5-12); Bachelor of Arts in Science (5-9); Bachelor of Arts in Science (5-12); Bachelor of Arts in Early Childhood Education; Bachelor of Arts in Special Education; Master of Arts in Teaching, Elementary Education (K-8); Master of Arts in Teaching, Mathematics (5-12); Master of Arts in Teaching, Science (5-12); Master of Arts in Teaching, Social Science (5-12); Post-Baccalaureate in Teacher Preparation Program, Elementary Education (K-8); Post-Baccalaureate in Teacher Preparation Program, Mathematics (5-12); Post-Baccalaureate in Teacher Preparation Program, Science (5-12); Post-Baccalaureate in Teacher Preparation Program, Social Science (5-12); and Master of Science in Educational Leadership

Authority: Article III, Section 6, By-Laws

Contact: Dr. Shelley Tinkham, Assistant Commissioner for Academic, P-16 and Veterans Policy

X. PRESENTATIONS

Discussion on Community College Residence Halls

Daniel M. Asquino, President, Mount Wachusett Community College

List of Documents Used:

“Time to Lead” – The Case for the Establishment of Residence Halls at Mount Wachusett Community College, PowerPoint Presentation, April 30, 2013; Mount Wachusett Community College Planning Proposal for Establishing Residence Halls, Adobe Acrobat Document, April 19, 2013.

Commissioner Freeland announced that the DHE will seek to limit presentations to one per BHE meeting. He then provided background to the presentation that President Asquino would make regarding residence halls at community colleges. He noted that when President Asquino proposed this subject at a FAAP Committee meeting last spring, the committee responded that they were not opposed to the idea, but that it was a significant proposition with implications that would affect not just Mount Wachusett Community College but other community colleges as well. President Asquino was asked to address two sets of issues: the general question regarding whether student housing on community college campuses is consistent with the general mission of the sector, and the specific question of whether Mount Wachusett Community College has made a sufficient case to have residence halls on its campus. Today’s presentation will address the general set of issues involved with the compatibility of residence halls and community colleges.

President Asquino introduced Anne MacDonald, Executive Vice President of Student Affairs at Mount Wachusett Community College. He welcomed Dr. Eddinger to BHCC and congratulated Dr. Fifield on her retirement and her service. President Asquino then presented to the BHE the benefits associated with residence halls in terms of increased retention and completion, and in terms of addressing the homelessness that affects 13,000 Massachusetts students each year. He also noted that a residence hall setting encourages an appreciation of diversity and that residence assistants can have a positive influence on learning outcomes.

He noted that the key to successfully opening a residence hall is to have a director of residence halls in place one year prior to the hall being occupied. He added that modular construction will reduce cost, and that turnkey operations are available to construct, finance, and manage residence halls for desired lengths of time (5 years, 10 years, etc.)

President Asquino then opened the discussion to questions. BHE members expressed support and concerns. Among the supportive comments were those noting that students residing at institutions are engaged in their student community and that residing at institutions fosters learning communities, such as study groups. Other BHE members expressed concern for the impact that building residential facilities may have on students who choose community college for cost savings. They also inquired whether resources would be drained from other areas in order to support the construction, maintenance, and management of residential facilities. Another question pertained to how an institution would ensure that the beds would go to the students for whom they are intended and not just those who can afford them. BHE members also inquired about the implications for staffing student services, delivery of instruction, and roles of personnel on campus.

The discussion then turned to possible next steps which involved preparing a business plan or drafting a letter to the MSCBA. Commissioner Freeland and Chair Desmond thanked President Asquino for his presentation and thanked BHE members for their thoughtful, constructive comments. Commissioner Freeland stated that he would follow up with President Asquino to discuss next steps.

President Asquino thanked the BHE for their discussion and interest in this subject.

XI. OTHER BUSINESS

There was no other business.

XII. PUBLIC PARTICIPATION

There were no requests from the public to participate.

XIII. ADJOURNMENT

The meeting was adjourned at 12:15 p.m.

Respectfully submitted,
Richard M. Freeland, Ph.D.
Commissioner of the Department and
Secretary to the Board